



Getting Ready, Get Set...

Buckinghamshire 2012 Conference

Eton College Rowing Centre, Dorney Lake

March 18th & 19th 2010

In just over two years time the greatest sporting and cultural event in the world will be coming to our country. The London 2012 Games offers enormous opportunities for businesses, communities, schools and individuals to get involved and play a part in this once in a lifetime opportunity. We are delighted to be holding this year's conference at the stunning Eton College Rowing Centre at Dorney Lake, Buckinghamshire's host venue for the rowing and sprint-canoeing competitions for the Olympic and Paralympic Games.

In Buckinghamshire we are using the power of the games to help build

- ◆ Businesses that thrive through innovation and challenge
- ◆ Stronger and closer communities
- ◆ A more active, healthier and successful sporting county

The conference programme, which is being hosted by Adrian Moorhouse, Olympic Gold Medallist and Chairman of Buckinghamshire 2012 Co-ordinating Group, has been designed to offer practical advice on how you can get involved, to let you know how our venue is being prepared and offer examples of Buckinghamshire businesses and organisations who are already playing their part and taking advantage of the opportunities offered by the Games.



Day one will highlight the business and community benefits provided by the games and is suitable for all organisations wanting to find out more about winning games related business or supporting local 2012 inspired community initiatives.



Programme

Day 1

March 18th - Making the Most of Commercial and Community Opportunities

9.00a.m. Arrival & Registration

9.30a.m. Welcome & Introduction



Adrian Moorhouse, Chairman Bucks 2012 Co-ordinating Group and introducing a special message from Sir Steve Redgrave, Buckinghamshire resident and 5 times Olympic Gold Medallist.

9.45a.m. Accessing Business Opportunities

The Business Link Training unit will provide a summary of the 2012 business related opportunities available and will show how you can put your business in the best position to compete for and win games related contacts.

10.30a.m. Bucks' Winning Business

Adrian Moorhouse will lead a question and answer session with Buckinghamshire organisations who have won games related contracts or are delivering products or services inspired by the London 2012 Games.

10.50a.m. A Sponsors Perspective

Richard Damoo GM BTB Sales, London 2012, BT Chris Daniels; Head of London 2012 Activation, Lloyds TSB

Find out how LOCOG Commercial Partners are using their association with the Games to help deliver business and community opportunities throughout the UK and see how those opportunities can be accessed in Buckinghamshire.

11.30a.m. Coffee Break & Viewing Exhibitions

11.50a.m. Delivering New Community Opportunities

Councillor Mimi Harker, Cabinet Member for Community, Young People and Communications, Chiltern District Council.

How the local authorities in Buckinghamshire are using the power of the games to increase sports participation, inspire young people, improve access to facilities and services.

Volunteer England

How you can use volunteering to help deliver your Corporate Social Responsibilities and support Olympic and Paralympic inspired volunteering opportunities.

Lee Mason Director Buckinghamshire & Milton Keynes County Sports Partnership.

How you can support the Reactivate Bucks Community Challenge to develop a more active, healthier and successful sporting county.

12.20p.m. Bucks Athletes in 2012

Paul Dickenson the voice of BBC Athletics for the Olympic and Paralympic Games will talk of his experiences as an athlete and commentator and will interview Buckinghamshire based athletes hoping to be part of the British 2012 Teams competing at Dorney Lake, including:

Naomi Riches, Paralympic Bronze Medallist, Adapted Rowing

Andrew Daniels World Championship Finalist, Sprint-Canoeing

12.40p.m. Dorney Lake in 2012

Ivor Lloyd Managing Director, Eton College Rowing Centre

Offering an insight into the history of the development of Dorney Lake and outlining how Buckinghamshire's Games venue will operate in 2012 and how the plans are being developed to welcome athletes, officials and spectators from across the world.

1.00p.m. Lunch & Chance to Visit Exhibitions

2p.m. Close



Day two is aimed at young people and those people working with young people in schools, education and through communities and learning providers. It will highlight some of the resources available to inspire young people and to support international collaborations between competitor nations.

Programme

Day 2

March 19th - Inspiring & Engaging Young People through the Games

9.30a.m-10.00a.m. Arrival & Registration

10.00a.m. Welcome & Introduction

Adrian Moorhouse, Chairman Bucks 2012 Group and introducing a special message from Sir Steve Redgrave, Buckinghamshire resident and 5 times Olympic Gold Medallist.

10.45a.m. Dorney Lake in 2012

Ann-Louise Morgan Sport Manager LOCOG (London Organising Committee for the 2012 Games)

See how Buckinghamshire's Games venue will operate in 2012 and how the plans are being developed to welcome athletes, officials and spectators from across the world.

11.05a.m. Refreshments & Networking

11.20a.m. Get Set

Erin Munns – LOCOG Education Manager will lead a workshop session highlighting the opportunities and resources available through the London 2012 Get Set Network to help inspire children and young people. Including contributions from Buckinghamshire schools and colleges who are already engaging with the Games.

1.00p.m. Lunch & Networking

1.40p.m.

Young Ambassadors – Find out about how Buckinghamshire's Young Olympic Ambassadors are inspiring their schools to be more active and embrace the Olympic and Paralympic values.

Sports Leaders UK – Linda Plowright Chief Executive of SLUK will show how schools and young people can help support their 2012 pledge of supporting 500,000 hours of physical activity each year.

Compete, Create & Collaborate – Louise Keyworth from Creative Junction will demonstrate how schools can be supported in developing international links through the CCC E-community.

2.30p.m. Sport Relief Challenge

Finish the day by joining with local Olympians and Paralympians in a special Sport Relief Challenge involving, running, walking, rowing and dancing.

3.30p.m. Close



Delegate Registration

Bucks Economic & Learning Partnership, Friars Court, Friarage Passage, Aylesbury HP20 2SJ

Tel: 01296 383808 e-mail: lauren@belp.co.uk

Admission to the conference is free for Buckinghamshire Delegates.

I would like to reserve the following places for the Bucks 2012 Conference.

Day 1 _____ Day 2 _____

Organisation _____

Delegates Names _____

Designation _____

Address _____

Post code _____ Telephone Number _____

E-mail _____

Please indicate if you have any special dietary or access requirements _____



Confirmation Your conference place will be confirmed as soon as possible following receipt of this form and further information will be provided approximately 1 week prior to the event by e-mail.

Cancellation Please notify the conference organisers of any cancellations by March 12th 2010. Substitute Delegates are welcome. A charge of £100 may be made if a delegate does not attend and has not informed the conference organisers in advance.

For further information on the Buckinghamshire 2012 Conference Please Contact Ian Barham, Buckinghamshire Manager for the 2012 Games ibarham@bucks2012.org Tel. 01296 585184 / 0784 3311837.

Bucks Fly the Flag Launch & Fundraising Dinner

FLY

THE

FLAG

7p.m. Thursday 18th March
Holiday Inn, High Wycombe

As part of the Buckinghamshire Sport Aid Foundation we will be launching Bucks Fly the Flag where we will be following 20 Buckinghamshire Athletes who have the potential to represent our county as part of the British Olympic or Paralympic Team in 2012.

Tickets £35

Include a 3 course meal. Guest speakers include Paul Dickenson, Olympian & BBC TV Athletics Correspondent & Ian Rose 5 times Paralympian.

All proceeds going to the Bucks Sport Aid Foundation. For further information please contact Ian Barham ibarham@bucks2012.org

Conference supported by

